## Eastway Center Sponsorship Packages

Have your business be recognized throughout our open play, league play, and tournaments up to all year round! We see hundreds of new tournament bowlers every month, over 1,000 open bowlers a week, and over 800 weekly league bowlers for over 30 weeks a year. To be a sponsor at Eastway Bowl means that over 5,000 people will see your ad in Eastway every month!

100% of each tournament sponsorship package goes to all of our annual tournament prize funds.

## Gold Sponsorship

*Cost:* \$1,250 - 12 months ad space

- · Recognition on all tournament fliers
- · Recognition during every shift of our tournaments
- · Your business cards and/or coupons can be placed in every tournament packet
- Ad space on all 32 flat screen TVs
  - digital ads displayed daily, before every league, and before every tournament for 1 year
  - In-Game ad space displayed for open and league play
- Ad space and web links to your business on our website
- Your sponsorship referral receives \$100 Eastway gift card
- Corporate party package for up to 10 people (can be pro-rated for larger groups)

## Silver Sponsorship

Cost: \$500 - 6 months ad space

- Recognition on all tournament fliers
- Recognition during every shift of our tournaments
- Ad space on all 32 flat screen TVs
  - digital ads displayed daily, before every league, and before every tournament for 6 months
- 2 free (1) one hour of bowling coupons & 5 free drink cards (\$65 value)

## Bronze Sponsorship

Cost: \$100

- Recognition on all tournament fliers
- (1) one free hour of bowling coupon & 2 free drink cards (\$30 value)